

Northwest System Center User Group

Annual Sponsorship Agreement

Purpose of the Sponsorship Agreement

This document outlines the benefits and process to sponsor the Northwest System Center User Group (NWSCUG) as an Annual sponsor.

Sponsorship Details

We leverage our annual sponsorship program to provide food and beverages for our meetings as well as covering travel costs for speakers at our meetings. Administrative costs for our nonprofit are also covered with your sponsorship. This includes our web site, mailing address, non-profit fees, etc.

Cost

The cost of sponsorship is **\$2,000 per year**, starting on the first day of the month following payment, ending one year later. You will be given the opportunity to renew sponsorship for subsequent years.

What's in it for your company?

First and foremost, **you're supporting our community**, and we thank you greatly for that. In addition, the following benefits apply:

- **Access to NWSCUG member email list.** This email list can be used for targeted communications regarding your organization's product overview at our meeting. NWSCUG members email addresses cannot be automatically signed up for your newsletters, however your use of this list can provide links for members to sign up for any of these services. We also ask that you respect our users if they request you remove them from your email list.
- **Your company logo on the home page of our web site**, linked to your company.
- **One one-hour session at the user group meeting of your choice** in the year of your sponsorship (first come, first served). You will also be listed as the meeting and food sponsor.

Scheduling Your Sponsor Session

Our meeting schedule is posted on our website here: <http://nwscug.eventbrite.com>. We make every effort to follow the posted schedule but reserve the right to update the schedule to accommodate both speakers and sponsors schedules for future meetings. Please contact board@nwscug.org to schedule a sponsorship event.

Meetings

Our bi-monthly meetings are held at our local Microsoft Technology Center in Bellevue, WA. We typically meet from 10 AM – 3 PM on the 3rd Friday of the month. We allow one single sponsor for an event to ensure the sponsor receives adequate attention and to allow for enough time for our groups scheduled speakers. As an annual sponsor, you are invited to place marketing material at the back of the room for every meeting in the year you are an active sponsor.

Sponsorship Payment

We hope you'll become a sponsor of NWSCUG! Please hit the donate button on our web site, or click our [PayPal link](#) to submit your online sponsorship payment.

Audit

Our expense ledger for the past 18 months will be provided to sponsors upon request (please allow us 30 days to provide the information).

Thanks again for your support of our community, and we look forward to working with you over the next year!

Sincerely,

The NWSCUG Board

About Us

The NWSCUG is a 501(c)(3) public charity (EIN: 83-4073436) serving the Pacific Northwest. NWSCUG shares information, ideas, and solutions to all its members. The goal of NWSCUG is to provide free training and collaboration to all systems management professionals, enabling our members to grow professionally in their field.