

# Northwest System Center User Group

Annual Sponsorship Agreement

## About NWSCUG

The Northwest System Center User Group (NWSCUG) is a 501(c)(3) public charity (EIN: 83-4073436) serving the Pacific Northwest. NWSCUG shares information, ideas, and solutions to all its members. The purpose of NWSCUG is to provide free training and collaboration to all systems management professionals, enabling our members to grow professionally in their field. Our typical meeting is on the third Friday of odd months (January, March, May, etc) and runs from 10am – 3pm, hosting approximately 25 attendees from the Seattle metropolitan area representing industries such as technology, manufacturing, health care & governmental.

## Purpose of the Sponsorship Agreement

This document outlines the benefits and process to sponsor the Northwest System Center User Group (NWSCUG) as an annual sponsor.

## Sponsorship Details

We leverage our annual sponsorship program to provide food and beverages for our meetings as well as covering travel costs for speakers at our meetings. Administrative costs for our nonprofit are also covered with your sponsorship. This includes our web site, mailing address, non-profit fees, etc.

### Cost

The cost of sponsorship is **\$2,000 per year**. Your membership period starts at the beginning of the first full month after your annual payment has been received. You will be given the opportunity to renew sponsorship yearly.

### What's in it for your company?

First and foremost, **you're supporting our community**, and we thank you greatly for that. In addition, the following benefits apply:

- **Access to NWSCUG member email list.** The email list will be provided to you following your presentation. We ask that you respect our users if they request you remove them from your email list.
- **Your company logo on the home page of our web site**, linked to your company's web site.
- **One one-hour session at the user group meeting of your choice** in the year of your sponsorship (first come, first served). You will also be promoted as our meeting and food sponsor.
- **Training Sessions!** We are introducing training sessions opportunities that can occur in some of the non-meeting months. You can provide a session for attendees to be hands-on with your product (you will be responsible for any lab config, VMs, etc. We only provide the space).

## Scheduling Your Sponsor Session

Our meeting schedule is posted on our website here: <http://nwscug.eventbrite.com>. We make every effort to follow the posted schedule but reserve the right to update the schedule to accommodate both

speakers and sponsors schedules for future meetings. Please contact [board@nwscug.org](mailto:board@nwscug.org) to schedule a sponsorship event.

## Meetings

Our bi-monthly meetings are held at our local Microsoft Technology Center in Bellevue, WA. We typically meet from 10 AM – 3 PM on the 3<sup>rd</sup> Friday of the month. We allow one single sponsor for an event to ensure the sponsor receives adequate attention and to allow for enough time for our groups scheduled speakers. As an annual sponsor, you are invited to place marketing material at the back of the room for every meeting in the year you are an active sponsor.

## Sponsorship Payment

We hope you'll become a sponsor of NWSCUG! Please hit the **Donate** button on our web site, or click our [PayPal link](#) to submit your online sponsorship payment.

## Audit

Our expense ledger for the past 18 months will be provided to sponsors upon request (please allow us 30 days to provide the information).

Thanks again for your support of our community, and we look forward to working with you over the next year!

Sincerely,

The NWSCUG Board